

**Name: K. Meenakshi Devi**

**Designation:** Assistant Professor

**Department:** Commerce

**Qualification:** B.Com, M.Com,

**Experience:** Teaching: 2 Years 5 months

**Area of Specialization(s):** Marketing

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### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M.Com	Commerce	Dr.N.G.P Arts and Science College	2018
B.Com	Commerce	Dr.N.G.P Arts and Science College	2016

### Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-

### **Research Publications (Indexed)**

Nil

### **Presentations in Conference**

Nil

### **Participation in Seminars**

1. Digital innovation in business and economy \_ opportunity and challenges at Navarasam Arts and science college.
2. Growth of private equity in India inducted on 12.07.2022 at Rathinam college of arts and science.

### **Participation in Workshop**

Nil

### **Participation in Faculty Development Programme**

1. One day virtual FDP on Art of writing “Research proposal finding opportunity” at Sugana College of arts and science on 15.10.2022.
2. “Growth of Private Equity in India conducted on 12.7.2022 at Rathinam college of Arts and Science.
3. “New Business Models, Research Results and Exemplary Case Study” on 14.09.2022 at Rathinam College of Arts and Science
4. Participated in the International Virtual FDP on “Personality Grooming – Handling stress and Emotional Intelligence” Organized by IQAC & Department of Commerce with IT at PPG College of Arts and Science from 02.01.2023 to 06.01.2023.

### **Conference / Seminar / Workshop Organized**

1. International seminar on Training Development and Emerging trends in Talent management , KSG Arts and Science College ,3- Oct -2019
2. State level seminar on Emerging Trends in finance and taxation ,KSG Arts and Science College,13-march-2019.

### **Member in BOS**

NIL

### **Membership in Professional Bodies**

<b>Name of the Professional Body</b>	<b>Nature of membership</b>	<b>Duration</b>
NIL	NIL	NIL

**Text Books Published**

<b>Name of the Book</b>	<b>Published by</b>	<b>Year</b>
Nil	Nil	Nil